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Donut Company Finds Sweet Home in Alabama

SEATTLE (Sept. 16, 2022) – The Holey Awesome Donut Company is looking to start construction on a new doughnut factory in Tuscaloosa, Alabama, at the end of September. The plant will create 700 new jobs after the completion of the six-month construction project.

“We are so excited that Holey Awesome Donuts has recognized the potential in the city of Tuscaloosa and is bringing a new industry into our town,” said Ed Roblard, the mayor of Tuscaloosa.

After an 18-month site selection process and with over 12 other cities looked at across the Sunbelt region, Tuscaloosa was chosen to be the site of the new doughnut factory due to the city’s desirable location and the willingness of city officials to build roads and sidewalks. The small-town charm is what drew the Holey Awesome Donut Company to Tuscaloosa.

“We believe that the future of America, like its past, lies in small towns like this,” said Sarah Catalina, CEO of Holey Awesome Donut Company. “We want to be an integral part of this community and make it just as prosperous as it should be.”

The \$6 million doughnut factory will be in full operation nine months after construction begins. The factory will make and package doughnuts to ship and be sold at convenience stores and gas stations all across Alabama and the Sun Belt.

About Holey Awesome Donut Company:

Holey Awesome Donut Company has been operating since 1990. They currently produce eight different kinds of delicious doughnuts. They are currently the largest packaged doughnut distributor in the Northwest. Their family values of kindness and hard work are what have earned them the reputation of the “Sweetest Donut Shop” in Seattle. Their prize-winning doughnut recipe also made them the recipient of The Seattle Times award for Best-Tasting doughnuts three years in row. Their pledge to their customers is to serve the best doughnuts with the best service to have a **holey awesome experience** for another 22 years.